

# SCOTTISH BORDERS COMMUNITY PLANNING PARTNERSHIP

## DRAFT ANNUAL PERFORMANCE REPORT: SEPTEMBER 2014

### HOW ARE WE DOING?

In 2013, we submitted our Single Outcome Agreement (SOA) to the Scottish Government, stating our three key priorities for the next ten years:

- Grow our Economy
- Reduce Inequalities
- Maximise the impact from the Low Carbon agenda

For each priority, we are developing a range of performance information to let you see how we are doing. This report presents a range of measures for the Grow our Economy priority.

Where possible, quarterly information has been used but this is not always possible and annual performance measures have been included.

Some of the data may be subject to minor amendments as end of year figures are compiled for reporting to the Scottish Government.

#### KEY:

- |   |                 |                     |
|---|-----------------|---------------------|
|  | On target       | <b>Q1</b> - Apr-Jun |
|  | Just off target | <b>Q2</b> - Jul-Sep |
|  | Off target      | <b>Q3</b> - Oct-Dec |
|  | For information | <b>Q4</b> - Jan-Mar |

### Gross Value Added (GVA) % of Scottish GVA per worker

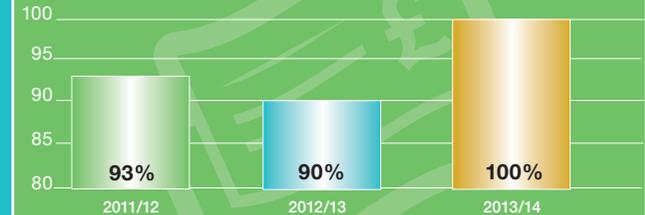


**67%** 2010/11    **68%** 2011/12    **66%** 2012/13

**75%**  
target by 2023

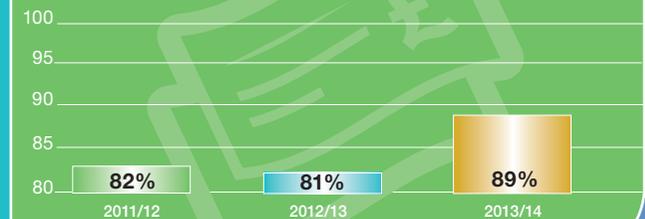
Scottish Borders continues to be below the Scottish Average; the Borders is not experiencing as much growth as Scotland.

### Gross Weekly Earnings (Residents Based Earnings as a % of the Scottish Average)



Residents earnings for full time workers in the Scottish Borders is equal to the Scottish average.

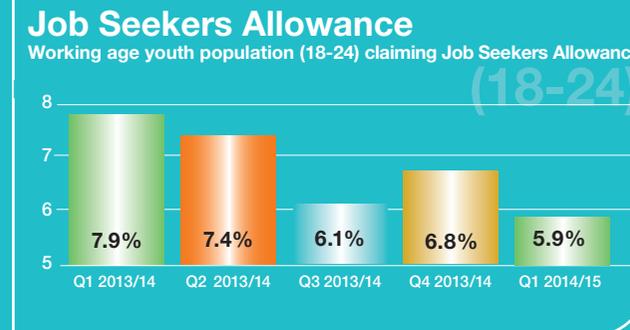
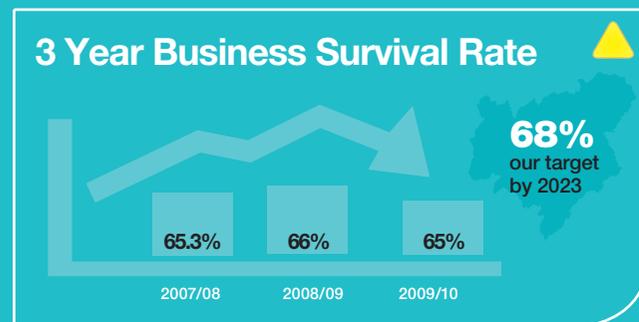
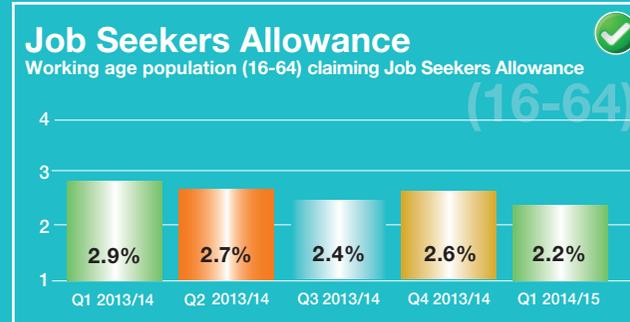
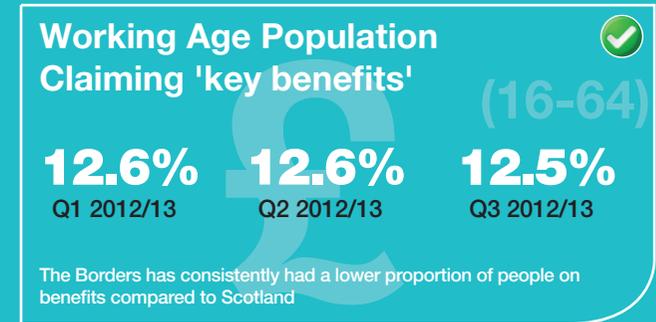
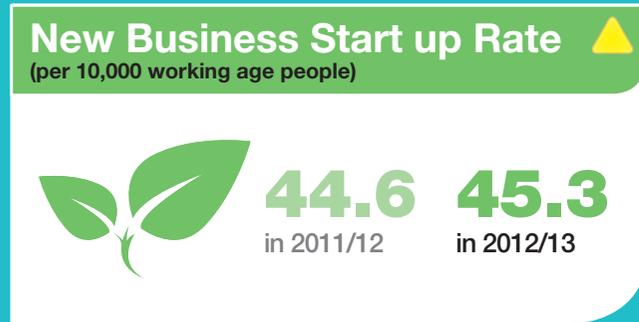
### Gross Weekly Earnings (Workplace Based Earnings as a % of the Scottish Average)



# SCOTTISH BORDERS COMMUNITY PLANNING PARTNERSHIP

## PRIORITY 1: GROW OUR ECONOMY

### HOW ARE WE DOING?



## Priority 1: Grow our Economy

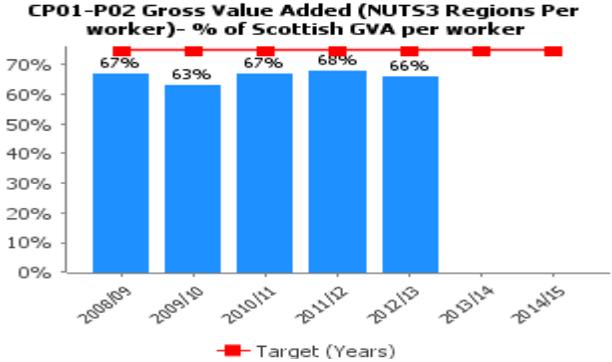
<b>KEY</b>	 <b>positive</b> trend	 <b>negative</b> trend	 on target	 just off target	 off target
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Status	Indicator	Lead	Description	Long Term Trend	Reporting Frequency	Commentary
	CP01-P02 Gross Value Added (NUTS3 Regions Per worker)- % of Scottish GVA per worker AIM TO MAXIMISE	CPP - Economy and Low Carbon Delivery Team	A £value for the amount of goods and services that have been produced/provided in an area		Annually	Still below Scottish average and not experiencing as much growth as Scotland
	CP01-P03 Gross Weekly Earnings: Residents Earnings AIM TO MAXIMISE	CPP - Economy and Low Carbon Delivery Team	What % of the Scottish average do <b>residents</b> of the Borders earn? (residents may work out with the area e.g. Edinburgh)		Annually	Now equal to Scottish average
	CP01-P04 Gross Weekly Earnings: Workplace earnings AIM TO MAXIMISE	CPP - Economy and Low Carbon Delivery Team	What % of the Scottish average do people <b>working</b> in the Borders earn? (people may live out with the area but work in Borders)		Annually	Now 89% of Scottish average-“health warning” on sample used- surprising increase from previous year, given economic conditions/local knowledge
	CP01-P05 Working age population (16 - 64) employment rate AIM TO MAXIMISE	CPP - Economy and Low Carbon Delivery Team	What percentage of people aged 16-64 is in employment?		Quarterly	Higher than Scotland and increasing
	CP01-P07 New Business start up rate per 10,000 16-64 population AIM TO MAXIMISE	CPP - Economy and Low Carbon Delivery Team	Number of new business births/start-ups (VAT/PAYE registrations) in the Council area per 10,000 adult working age population (aged 16-64)		Annually	Slowly increasing but still lagging behind Scotland slightly
	CP01-P06 Number of new Business Start Ups- through Business Gateway AIM TO MAXIMISE	CE - Chief Executive	How many new businesses has Business Gateway helped create?		Quarterly	This is an output measure, based on activity undertaken by SBC. Q1 of 14/15 was just below target, but on target by month 4.
	CP01-P08 3 Year Business Survival Rate AIM TO MAXIMISE	CPP - Economy and Low Carbon Delivery Team	What % of Borders businesses survive for at least 3 years?		Annually	The trend for 3-year business survival rates in the Scottish Borders is better or equal to that experienced for Scotland. The 3-yr survival rates for businesses assisted by Business Gateway are higher than the national average.

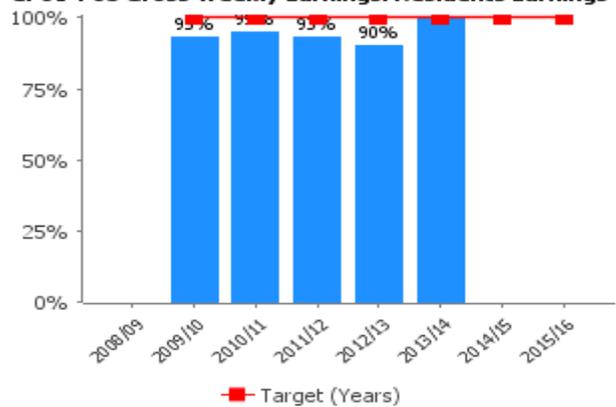
Status	Indicator	Lead	Description	Long Term Trend	Reporting Frequency	Commentary
	SNS-P38 Working Age Population (16-64) Claiming "Key Benefits" AIM TO MINIMISE	CPP - Economy and Low Carbon Delivery Team	What % of people aged 16-64 is claiming out of work benefits? (This includes benefits other than Job Seekers Allowance e.g. Incapacity Benefit).		Quarterly (but lag in data)	Consistently lower than Scottish average but will be affected by Welfare Reform
	CP01-P10 Working age population (16 - 64) claiming Job Seeker's Allowance (JSA) AIM TO MINIMISE	CPP - Economy and Low Carbon Delivery Team	What percentage of people aged 16-64 yrs is claiming Job Seeker's Allowance because they are out of work?		Quarterly	Down significantly from this time last year and lower than the Scottish rate
	CP01-P11 Working age youth population (18 - 24) claiming Job Seeker's Allowance (JSA) AIM TO MINIMISE	CPP - Economy and Low Carbon Delivery Team	What percentage of people aged between 18-24 yrs is claiming Job Seeker's Allowance because they are out of work?		Quarterly	<b>A target of 6% was set in SOA3. This has now been achieved but Scottish average is 4.7%</b>
	CP01-P13 Working age population (16 - 64) with low or no qualifications AIM TO MINIMISE	CPP - Economy and Low Carbon Delivery Team	What % of people aged 16-64 in the Borders have low or no qualifications at SCQF level 4 or lower.?		Annually	Consistently ahead of Scotland but has increased slightly in last few years
	CP01-P14 Town Centres Retail Vacancy Rate AIM TO MINIMISE	EI - Forward Planning	What % of retail units in Borders key town centres are vacant?		Annually	Across the Borders, the retail unit vacancy rate has been stable at 10-11% since the onset of the economic downturn.

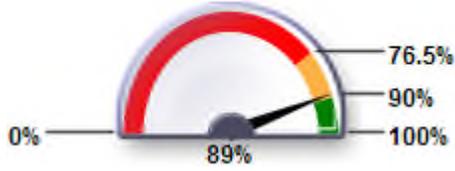
Each of the indicators above is now presented in more detail on the following pages

<b>Code &amp; Short Name</b>	CP01-P02 Gross Value Added (NUTS3 Regions Per worker)- % of Scottish GVA per worker	<b>Managed By</b>	CPP - Economy and Low Carbon Delivery Team
<b>Description</b>	<p><b>Indicator:</b> A £ value for the amount of goods and services that have been produced/provided in the Borders less the cost of producing/providing those goods and services.</p>	<b>PI Administered By</b>	performance@scotborders.gov.uk
	<p><b>What is being measured?</b> The GVA per worker in the Borders, as a % of the GVA per worker in Scotland (as a whole).</p> <p><b>Why is it important that we measure this?</b> We use this measure to assess economic health and wealth of an area. It assesses the relative value or productivity of businesses, sectors, and, when aggregated, economies. It is higher in those areas with a more diversified business base, and businesses undertaking higher margin activity; and lower in areas where there is a higher reliance on rural &amp; traditional industries.</p>	<p>2012/13 result</p>  <p><b>CURRENT VALUE</b></p>	

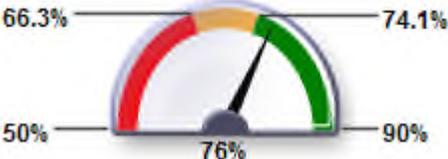
<b>Performance :</b>	<b>Target Ambition</b>																
<p style="text-align: center;"><b>CP01-P02 Gross Value Added (NUTS3 Regions Per worker)- % of Scottish GVA per worker</b></p>  <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Year</th> <th>% of Scottish GVA per worker</th> </tr> </thead> <tbody> <tr> <td>2008/09</td> <td>67%</td> </tr> <tr> <td>2009/10</td> <td>63%</td> </tr> <tr> <td>2010/11</td> <td>67%</td> </tr> <tr> <td>2011/12</td> <td>68%</td> </tr> <tr> <td>2012/13</td> <td>66%</td> </tr> <tr> <td>2013/14</td> <td>-</td> </tr> <tr> <td>2014/15</td> <td>-</td> </tr> </tbody> </table> <p style="text-align: center;">- Target (Years)</p>	Year	% of Scottish GVA per worker	2008/09	67%	2009/10	63%	2010/11	67%	2011/12	68%	2012/13	66%	2013/14	-	2014/15	-	<p>Our 10 year ambition, as stated in our Single Outcome Agreement 2013. is to reduce the gap between GVA in the Borders and the rest of Scotland and to reach a target of 75% of the Scottish average by 2023.</p> <p><b>Our 10 year target to achieve a GVA that is 75% of Scottish average is shown in red on the graph</b></p> <p>There is a lag of 2 years between collection and publication of data</p>
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2013/14	-																
2014/15	-																
<b>Commentary</b>	Between 2002 and 2011 the total Gross Value Added (GVA) for the Scottish Borders increased by 33% from £1,119m to £1,513m. This was less than the 44% increase for Scotland and over that time the Scottish Borders reduced its contribution to Scotland GVA, as is also the case during the last period for which figures are available.																
<b>Actions :</b>	Continued focus on inward investment, development of employment land, development of key sectors, as well as maximising impact from Railway, Broadband and Assisted Area status - see details in Action plan update at <b>Appendix 2 (Scottish Borders Economic Strategy Action Plan update)</b>																

<b>Code &amp; Short Name</b>	CP01-P03 Gross Weekly Earnings: Residents Earnings	<b>Managed By</b>	CPP - Economy and Low Carbon Delivery Team
<b>Description</b>	<b>Indicator:</b> What % of the Scottish average do residents in the Scottish Borders earn?	<b>PI Administered By</b>	performance@scotborders.gov.uk
	<p><b>What is being measured?</b> Average gross weekly earnings for full time workers in the Borders; but includes also those people working in other areas e.g. Edinburgh.</p> <p><b>Why is it important we measure this?</b> We use this to understand the prosperity of different areas, and the extent to which people living in the area are reliant on jobs in other areas. It also assists in understanding sub regions and travel to work areas that do not necessarily coincide with political/administrative boundaries. Finally, we use these measures to assess the value of the local economy and the demand for skills by the local businesses base.</p>	<p>2013/14 result</p>  <p><b>CURRENT VALUE</b></p>	

<b>Performance :</b>	<b>Target Ambition</b>																		
<p><b>CP01-P03 Gross Weekly Earnings: Residents Earnings</b></p>  <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr><td>2008/09</td><td>93%</td></tr> <tr><td>2009/10</td><td>95%</td></tr> <tr><td>2010/11</td><td>95%</td></tr> <tr><td>2011/12</td><td>93%</td></tr> <tr><td>2012/13</td><td>90%</td></tr> <tr><td>2013/14</td><td>95%</td></tr> <tr><td>2014/15</td><td>95%</td></tr> <tr><td>2015/16</td><td>95%</td></tr> </tbody> </table> <p>■ Target (Years)</p>	Year	Percentage	2008/09	93%	2009/10	95%	2010/11	95%	2011/12	93%	2012/13	90%	2013/14	95%	2014/15	95%	2015/16	95%	<p>Our 10 year ambition, as stated in our Single Outcome Agreement 2013, is to increase the average gross weekly earnings for residents across the Borders, to be on a par with the Scottish average</p> <p><b>Our 10 year target to be on a par with Scotland is shown in red on the graph.</b></p> <p>There is a lag of 7 months between the collection and publication of data.</p>
Year	Percentage																		
2008/09	93%																		
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2013/14	95%																		
2014/15	95%																		
2015/16	95%																		
<b>Commentary</b>	<p>Residence based earnings includes residents who commute out of the Scottish Borders to work in other local authority areas and reflects some of the higher value jobs that can be accessed elsewhere. Figures for earnings come from the Annual Survey of Hours and Earnings (ASHE). The ASHE is based on a 1 per cent sample of employees, information on whose earnings and hours is obtained from employers. The survey does not cover self-employed (an important sector in the Borders). The earnings information collected relates to gross pay before tax, national insurance or other deductions, and excludes payments in kind. It is restricted to earnings relating to the survey pay period and so excludes payments of arrears from another period made during the survey period; any payments due as a result of a pay settlement but not yet paid at the time of the survey will also be excluded.</p>																		
<b>Actions :</b>	See details in Action plan update at <b>Appendix 2 (Scottish Borders Economic Strategy Action Plan update)</b>																		

<b>Code &amp; Short Name</b>	CP01-P04 Gross Weekly Earnings: Workplace earnings	<b>Managed By</b>	CPP - Economy and Low Carbon Delivery Team
<b>Description</b>	<b>Indicator:</b> What % of the Scottish average do people working in the Borders earn?	<b>PI Administered By</b>	performance@scotborders.gov.uk
	<p><b>What is being measured?</b> Average gross weekly earnings for full time workers working in the Borders and includes people travelling to the area to take up jobs</p> <p><b>Why is it important we measure this?</b> We use this to understand the prosperity of different areas, and the extent to which people living in the area are reliant on jobs in other areas. It also assists in understanding sub regions and travel to work areas that do not necessarily coincide with political/administrative boundaries. Finally, we use these measures to assess the value of the local economy and the demand for skills by the local businesses base.</p>	<p><b>2013/14 result</b></p>  <p><b>CURRENT VALUE</b></p>	

<b>Performance :</b>	<b>Target Ambition</b>																		
<p style="text-align: center;"><b>CP01-P04 Gross Weekly Earnings: Workplace earnings</b></p>  <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr><td>2008/09</td><td>81%</td></tr> <tr><td>2009/10</td><td>81%</td></tr> <tr><td>2010/11</td><td>82%</td></tr> <tr><td>2011/12</td><td>81%</td></tr> <tr><td>2012/13</td><td>81%</td></tr> <tr><td>2013/14</td><td>89%</td></tr> <tr><td>2014/15</td><td>90%</td></tr> <tr><td>2015/16</td><td>90%</td></tr> </tbody> </table> <p style="text-align: center;">—■— Target (Years)</p>	Year	Percentage	2008/09	81%	2009/10	81%	2010/11	82%	2011/12	81%	2012/13	81%	2013/14	89%	2014/15	90%	2015/16	90%	<p>Our 10 year ambition, as stated in our Single Outcome Agreement 2013, is to increase and sustain the average weekly workplace earnings across the Borders and narrow the wage gap.</p> <p><b>Our target of a sustainable 90% is show on in red the graph.</b></p> <p>There is a lag of 7 months between collection and publication of data.</p>
Year	Percentage																		
2008/09	81%																		
2009/10	81%																		
2010/11	82%																		
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2013/14	89%																		
2014/15	90%																		
2015/16	90%																		
<b>Commentary</b>	<p>Borders has traditionally trailed behind Scotland and the rest of the UK for workplace based earning ( that is jobs within the local authority area). The gap between the Scottish Borders and the rest of Scotland increased between 2010 and 2012, but the ASHE figures would suggest that during 2013, the gap closed. This should be treated with caution as local knowledge and economic conditions would not suggest that this is the case. Trends will be monitored over the next few years.</p>																		
<b>Actions :</b>	<p>See details in Action plan update at <b>Appendix 2 (Scottish Borders Economic Strategy Action Plan update)</b></p>																		

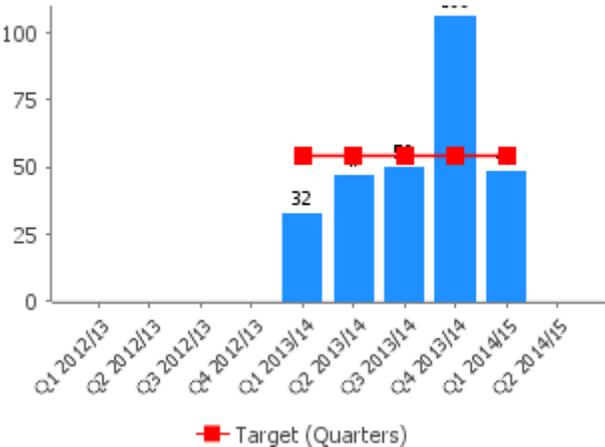
<b>Code &amp; Short Name</b>	CP01-P05 Working age population (16 - 64) employment rate	<b>Managed By</b>	CPP - Economy and Low Carbon Delivery Team
<b>Description</b>	<b>Indicator:</b> What percentage of people aged 16-64 are in employment?	<b>PI Administered By</b>	performance@scotborders.gov.uk
	<p><b>What is being measured?</b> The number of people aged 16-64 who are in a job as a % of the total population aged 16-64 i.e. of working age.</p> <p><b>Why is it important that we measure this?</b> A high employment rate indicates that there is a strong economy with job opportunities for those who want them.</p>	<p><b>Q4 2013/14 result</b></p>  <p><b>CURRENT VALUE</b></p>	

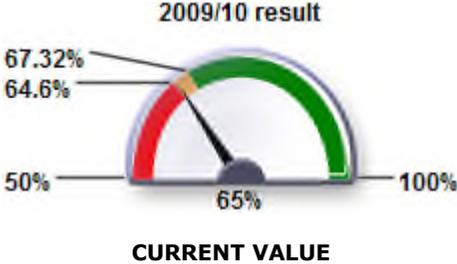
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Quarter	Employment Rate (%)	Target (%)																										
Q1 2012/13	71.7%	78%																										
Q2 2012/13	72.3%	78%																										
Q3 2012/13	72.5%	78%																										
Q4 2012/13	73.6%	78%																										
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Q2 2013/14	74.4%	78%																										
Q3 2013/14	74.9%	78%																										
Q4 2013/14	76%	78%																										
<b>Commentary</b>	<p>Prior to 2009 the employment rate in the Scottish Borders was consistently above the Scottish employment rate. However, in 2009 as a result of the economic downturn the employment rate in in the Scottish Borders fell and in 2010 it was below the Scottish level. 2011 and 2012 saw the Scottish Borders employment rate rise above the Scottish level. <b>It now sits at just over 5% higher than the Scottish figure.</b> The increase over the previous quarter equates to an extra 1,000 people in employment.</p>																											
<b>Actions :</b>	See details in Action plan update at <b>Appendix 2 (Scottish Borders Economic Strategy Action Plan update)</b>																											

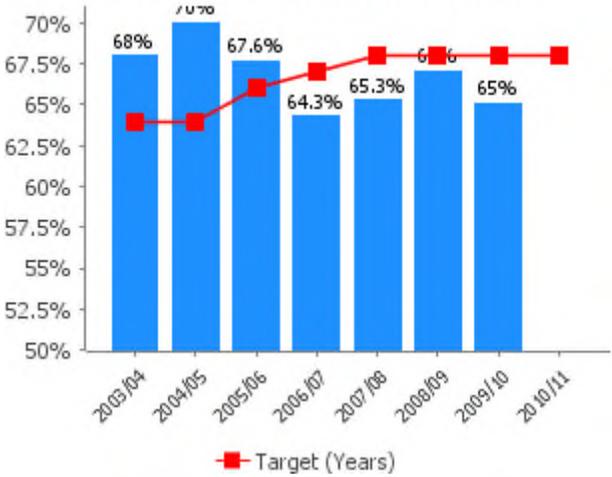
<b>Code &amp; Short Name</b>	CP01-P07 New Business start up rate per 10,000 16-64 population	<b>Managed By</b>	CE - Chief Executive
<b>Description</b>	<b>Indicator:</b> How many new businesses were established per 10,000 working age people (16-64)?	<b>PI Administered By</b>	performance@scotborders.gov.uk
	<p><b>What is being measured?</b> Number of new business births/start-ups (VAT/PAYE registrations) in the Council area per 10,000 adult working age population (aged 16-64 years).</p> <p><b>Why is it important that we measure this?</b> We use this measure to look at the level of entrepreneurship in Council areas. These include any Council or Business Gateway assisted companies, counted (below).</p>	<p>2012/13 result</p> <p><b>CURRENT VALUE</b></p>	

<b>Performance :</b>	<b>Target Ambition</b>																		
<p><b>CP01-P07 New Business start up rate per 10,000 16-64 population</b></p> <table border="1"> <caption>CP01-P07 New Business start up rate per 10,000 16-64 population</caption> <thead> <tr> <th>Year</th> <th>Value</th> <th>Target</th> </tr> </thead> <tbody> <tr> <td>2008/09</td> <td>51</td> <td>51</td> </tr> <tr> <td>2009/10</td> <td>43.1</td> <td>51</td> </tr> <tr> <td>2010/11</td> <td>44.6</td> <td>51</td> </tr> <tr> <td>2011/12</td> <td>44.6</td> <td>51</td> </tr> <tr> <td>2012/13</td> <td>45.3</td> <td>51</td> </tr> </tbody> </table> <p>■ Target (Years)</p>	Year	Value	Target	2008/09	51	51	2009/10	43.1	51	2010/11	44.6	51	2011/12	44.6	51	2012/13	45.3	51	<p>Our 10 year ambition, as stated in our Single Outcome Agreement 2013, is to sustain and if possible, grow the rate of business start ups.</p> <p><b>Our 10 year target of 51%, matching the current Scottish average, is show in red on the graph.</b></p> <p>There is a lag of 12 months for data</p>
Year	Value	Target																	
2008/09	51	51																	
2009/10	43.1	51																	
2010/11	44.6	51																	
2011/12	44.6	51																	
2012/13	45.3	51																	
<b>Commentary</b>	The recession adversely affected business start-ups in the Borders, but there is a steadily improving picture. This measure only includes VAT/PAYE registered business and will therefore not accurately reflect the situation in the Scottish Borders, where we have a large number al SMEs operating under the VAT threshold																		
<b>Actions :</b>	Ongoing delivery of Business Gateway contract; SBC Loans/Grants Schemes delivery - see details in Action plan update at <b>Appendix 2 (Scottish Borders Economic Strategy Action Plan update)</b>																		

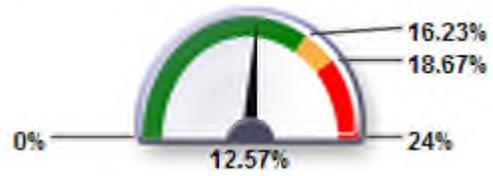
<b>Code &amp; Short Name</b>	CP01-P06 Number of new Business Start Ups -Through Business Gateway	<b>Managed By</b>	CE - Chief Executive
<b>Description</b>	<p><b>Indicator:</b> How many new businesses has Business Gateway helped create?</p> <p><b>What is being measured?</b> The number of businesses that have been established as a result of Business Gateway support</p> <p><b>Why is it important to measure this?</b> New businesses help create new jobs that are much needed in the Scottish Borders.</p>	<b>PI Administered By</b>	<a href="mailto:performance@scotborders.gov.uk">performance@scotborders.gov.uk</a>
		<p><b>Cumulative result for Q1 2014/15 as of June 2014</b></p>  <p><b>CURRENT VALUE</b></p> <p><b>(Note:</b> figures are only cumulative within the quarter and NOT over the year. Each quarter is measured discretely)</p>	

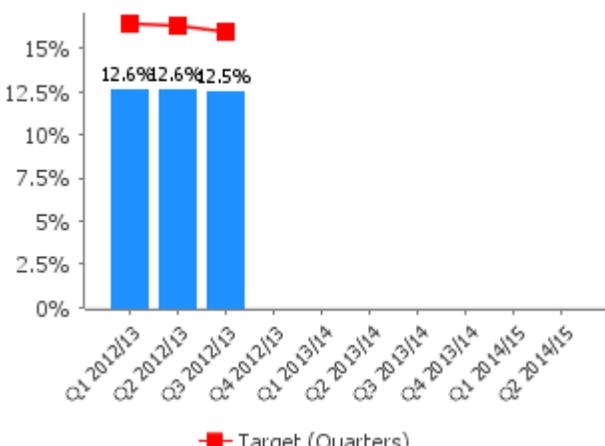
<b>Performance :</b>	<b>Target Ambition</b>
<p><b>CP01-P06 Number of new Business Start Ups -Through Business Gateway</b></p> 	<p>Because this is more of an output measure, it was not included in the 2013 SOA and no target set. However, Business Gateway (BG) activity is monitored by SBC on a monthly basis and should be of interest to the CPP as a measure of economic activity and the general health of the economy.</p> <p><b>The quarterly target of 54 is shown in red on the graph (this is a target set by the Scottish Government within the BG contract)</b></p> <p>This is measured monthly by SBC</p>
<b>Commentary</b>	Business start-ups increased significantly in Q4 following push to follow up and check progress with businesses and offer additional support if required. However, the longer term trend would appear to show an increase in activity towards the last 2 quarters of the year, in line with volume of business support activity.
<b>Actions :</b>	See details in Action plan update at <b>Appendix 2 (Scottish Borders Economic Strategy Action Plan update)</b>

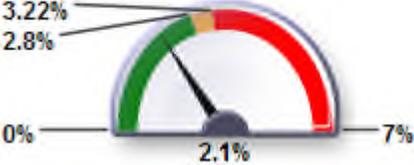
<b>Code &amp; Short Name</b>	CP01-P08 3 Year Business Survival Rate	<b>Managed By</b>	CPP - Economy and Low Carbon Delivery Team
<b>Description</b>	<b>Indicator:</b> What % of Borders businesses survived for at least 3 years?	<b>PI Administered By</b>	<a href="mailto:performance@scotborders.gov.uk">performance@scotborders.gov.uk</a>
	<b>What is being measured?</b> The sustainability of new businesses in an area expressed as a % rate of the VAT/PAYE registered businesses that survive for at least 3 years.  <b>Why is it important to measure this?</b> Sustaining/improving the business survival rate in the Borders will enable economic growth and increase job opportunities.	 <p>2009/10 result 67.32% 64.6% 50% 65% 100% <b>CURRENT VALUE</b></p>	

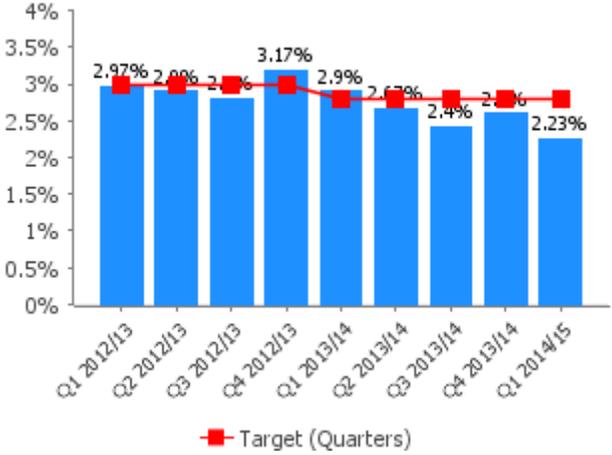
<b>Performance :</b>	<b>Target Ambition</b>																											
<p align="center"><b>CP01-P08 3 Year Business Survival Rate</b></p>  <table border="1"> <caption>3-Year Business Survival Rate Data</caption> <thead> <tr> <th>Year</th> <th>Survival Rate (%)</th> <th>Target (%)</th> </tr> </thead> <tbody> <tr><td>2003/04</td><td>68%</td><td>68%</td></tr> <tr><td>2004/05</td><td>70%</td><td>68%</td></tr> <tr><td>2005/06</td><td>67.6%</td><td>68%</td></tr> <tr><td>2006/07</td><td>64.3%</td><td>68%</td></tr> <tr><td>2007/08</td><td>65.3%</td><td>68%</td></tr> <tr><td>2008/09</td><td>67.6%</td><td>68%</td></tr> <tr><td>2009/10</td><td>65%</td><td>68%</td></tr> <tr><td>2010/11</td><td>65%</td><td>68%</td></tr> </tbody> </table>	Year	Survival Rate (%)	Target (%)	2003/04	68%	68%	2004/05	70%	68%	2005/06	67.6%	68%	2006/07	64.3%	68%	2007/08	65.3%	68%	2008/09	67.6%	68%	2009/10	65%	68%	2010/11	65%	68%	<p>Our 10 year ambition, as stated in our Single Outcome Agreement 2013, is to continue to sustain and improve the survival rate of Borders businesses</p> <p><b>Our 10 year target of 68% is shown in red on the graph.</b></p> <p>There is a 12 month lag in data (note: the 10/11 survival rate will be available soon i.e. businesses that have survived until 2013)</p>
Year	Survival Rate (%)	Target (%)																										
2003/04	68%	68%																										
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2008/09	67.6%	68%																										
2009/10	65%	68%																										
2010/11	65%	68%																										

<b>Commentary</b>	The trend for 3-year business survival rates in the Scottish Borders is better or equal to that experienced for Scotland
<b>Actions :</b>	See details in Action plan update at <b>Appendix 2 (Scottish Borders Economic Strategy Action Plan update)</b>

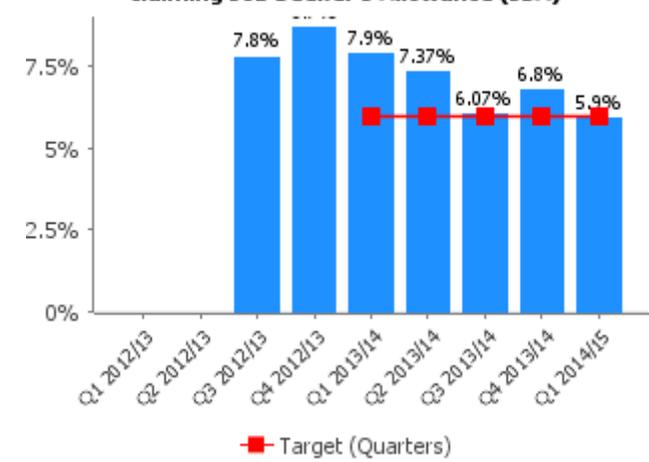
<b>Code &amp; Short Name</b>	SNS-P38 Working Age Population (16-64) Claiming "Key Benefits"	<b>Managed By</b>	CPP - Economy and Low Carbon Delivery Team
<b>Description</b>	<b>Indicator:</b> What % of people aged 16-64 is claiming out of work benefits? (This includes benefits other than Job Seekers Allowance).	<b>PI Administered By</b>	performance@scotborders.gov.uk
	<b>What is being measured?</b> The number of people aged 16-64 who are claiming out of work benefits as a % of the total population aged between 16-64 i.e. of working age.	<p><b>Average result for 2012/13 as of Q3 2012/13</b></p>  <p><b>CURRENT VALUE</b></p>	
	<b>Why is it important to measure this?</b> This is a proxy indicator for poverty and an indicator of economic and social wellbeing of the community. A high percentage of claimants could indicate weaknesses within the economy and lack of opportunities for those furthest from the labour market.		

<b>Performance :</b>	<b>Target Ambition</b>
<p style="text-align: center;"><b>SNS-P38 Working Age Population (16-64) Claiming "Key Benefits"</b></p>  <p style="text-align: center;">■ Target (Quarters)</p>	<p>Our 10 year ambition as stated in our Single Outcome Agreement 2013 is to continue to stay below the national average, and reduce where possible the number of people claiming out of work benefits</p> <p><b>The national figure is shown in red on the graph.</b></p> <p>There is a 12 month lag between collection and publication of data.</p>
<b>Commentary</b>	In November 2012, 12.5% of the Scottish Borders working age population were claiming a key benefit compared to 16% for Scotland. The Borders has consistently had a lower proportion of people on benefits compared to Scotland.
<b>Actions :</b>	Ongoing CPP Welfare Reform Programme to support those on out of work benefits and the transition to new arrangements - see details in Action plan update at <b>Appendix 2 (Scottish Borders Economic Strategy Action Plan update)</b>

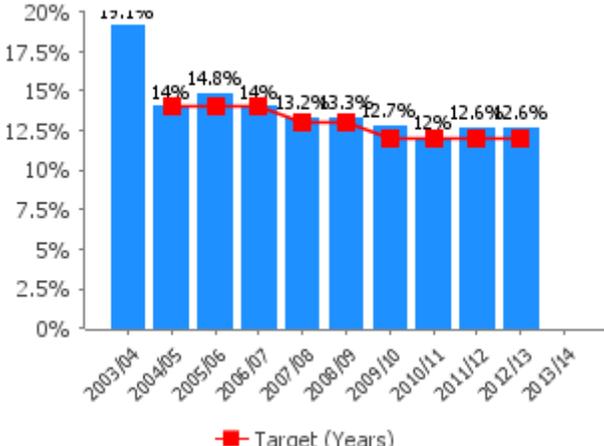
<b>Code &amp; Short Name</b>	CP01-P10 Working age population (16 - 64) claiming Job Seeker's Allowance (JSA)	<b>Managed By</b>	CPP - Economy and Low Carbon Delivery Team
<b>Description</b>	<b>Indicator:</b> What percentage of people aged between 16-64 yrs is claiming Job Seeker's Allowance because they are out of work?	<b>PI Administered By</b>	<a href="mailto:performance@scotborders.gov.uk">performance@scotborders.gov.uk</a>
	<p><b>What is being measured?</b> The number of people aged 16-64 who are claiming Job Seekers Allowance as a % of the total population aged between 16-64 i.e. of working age.</p> <p><b>Why is it important that we measure this?</b> A high % of JSA claimants indicates that there is a weak economy with poor job opportunities.</p>	<p style="text-align: center;"><b>June 2014 result</b></p>  <p style="text-align: center;"><b>CURRENT VALUE</b></p>	

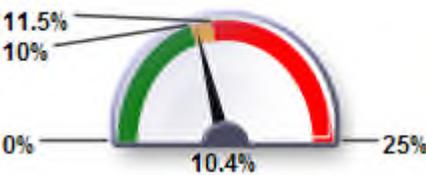
<b>Performance :</b>	<b>Target Ambition</b>																				
<p style="text-align: center;"><b>CP01-P10 Working age population (16 - 64) claiming Job Seeker's Allowance (JSA)</b></p>  <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Quarter</th> <th>Percentage</th> </tr> </thead> <tbody> <tr><td>Q1 2012/13</td><td>2.97%</td></tr> <tr><td>Q2 2012/13</td><td>2.88%</td></tr> <tr><td>Q3 2012/13</td><td>2.86%</td></tr> <tr><td>Q4 2012/13</td><td>3.17%</td></tr> <tr><td>Q1 2013/14</td><td>2.99%</td></tr> <tr><td>Q2 2013/14</td><td>2.67%</td></tr> <tr><td>Q3 2013/14</td><td>2.4%</td></tr> <tr><td>Q4 2013/14</td><td>2.8%</td></tr> <tr><td>Q1 2014/15</td><td>2.23%</td></tr> </tbody> </table> <p style="text-align: center;">■ Target (Quarters)</p>	Quarter	Percentage	Q1 2012/13	2.97%	Q2 2012/13	2.88%	Q3 2012/13	2.86%	Q4 2012/13	3.17%	Q1 2013/14	2.99%	Q2 2013/14	2.67%	Q3 2013/14	2.4%	Q4 2013/14	2.8%	Q1 2014/15	2.23%	<p>Our 10 year ambition, as stated in our Single Outcome Agreement 2013, is to reduce the number of JSA 16-64 claimants and stay below the Scottish average.</p> <p><b>The red line on the graph indicates our locally set targets, based on previous trends, and reflects our aspiration to keep figures below the Scottish average of 2.8%.</b></p>
Quarter	Percentage																				
Q1 2012/13	2.97%																				
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<b>Commentary</b>	<p>Scottish Borders claimant count rate increased steadily before peaking in 2011 and 2012 at 3%. This trend was reversed in 2013 when the rate fell to 2.4% as the economic recovery gathered pace.</p> <p>This measure is down compared to June 2013 and is also lower than the Scottish rate (2.8%).</p>																				
<b>Actions :</b>	<p>This measure is affected by activity that attracts and supports new businesses, as well as activity that helps existing businesses to grow, as well as specific support for those out of work from partners such as Job Centre Plus and Borders College - see details in Action plan update at <b>Appendix 2 (Scottish Borders Economic Strategy Action Plan update)</b></p>																				

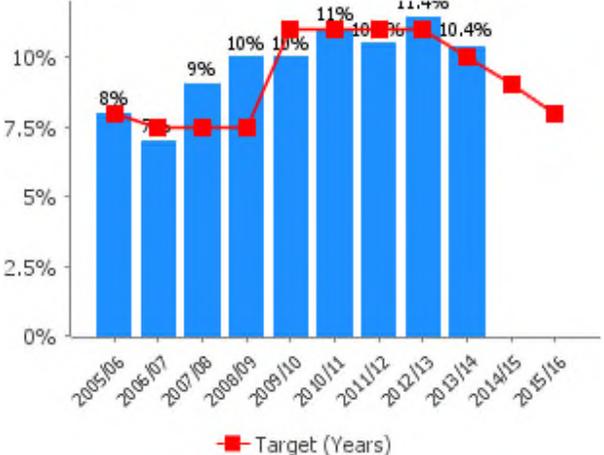
<b>Code &amp; Short Name</b>	CP01-P11 Working age youth population (18 - 24) claiming Job Seeker's Allowance (JSA)	<b>Managed By</b>	CPP - Economy and Low Carbon Delivery Team
<b>Description</b>	<b>Indicator:</b> What percentage of people aged between 18-24 yrs is claiming Job Seeker's Allowance because they are out of work?	<b>PI Administered By</b>	performance@scotborders.gov.uk
	<b>What is being measured?</b> The number of people aged 18-24 who are claiming Job Seeker's Allowance as a % of the total population aged between 16-64 i.e. of working age.	<p style="text-align: center;"><b>June 2014 result</b></p>  <p style="text-align: center;"><b>CURRENT VALUE</b></p>	
<b>Why is it important that we measure this?</b> During a recession, young people are often disadvantaged, with employers favouring older people with more experience. From 16-18, a high proportion of young people may be in either full time or further education and wouldn't be claiming JSA.			

<b>Performance :</b>	<b>Target Ambition</b>																				
<p style="text-align: center;"><b>CP01-P11 Working age youth population (18 - 24) claiming Job Seeker's Allowance (JSA)</b></p>  <table border="1"> <caption>Quarterly Data for CP01-P11</caption> <thead> <tr> <th>Quarter</th> <th>Percentage</th> </tr> </thead> <tbody> <tr><td>Q1 2012/13</td><td>-</td></tr> <tr><td>Q2 2012/13</td><td>-</td></tr> <tr><td>Q3 2012/13</td><td>7.8%</td></tr> <tr><td>Q4 2012/13</td><td>7.9%</td></tr> <tr><td>Q1 2013/14</td><td>7.37%</td></tr> <tr><td>Q2 2013/14</td><td>6.07%</td></tr> <tr><td>Q3 2013/14</td><td>6.8%</td></tr> <tr><td>Q4 2013/14</td><td>5.9%</td></tr> <tr><td>Q1 2014/15</td><td>-</td></tr> </tbody> </table> <p style="text-align: center;">■ Target (Quarters)</p>	Quarter	Percentage	Q1 2012/13	-	Q2 2012/13	-	Q3 2012/13	7.8%	Q4 2012/13	7.9%	Q1 2013/14	7.37%	Q2 2013/14	6.07%	Q3 2013/14	6.8%	Q4 2013/14	5.9%	Q1 2014/15	-	<p>Our 10 year ambition, as stated in our Single Outcome Agreement 2013 is to reduce the number of young people claiming JSA.</p> <p><b>The red line on the graph indicates our locally set targets based on previous trends, and reflects our aspiration to get figures down to 6% or below over the next 10 years</b></p>
Quarter	Percentage																				
Q1 2012/13	-																				
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Q3 2012/13	7.8%																				
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Q4 2013/14	5.9%																				
Q1 2014/15	-																				
<b>Commentary</b>	The proportion of 18-24 year old claimants in the Borders remains above the national trends, although is moving in the right direction. This measure is down on June 2013, but remains higher than the Scottish rate (4.7%).																				
<b>Actions :</b>	CPP development of Borders Guarantee, extension on Employer Recruitment Incentive (Youth Employment Scotland Scheme) until Dec 2014 - see details in Action plan update at <b>Appendix 2 (Scottish Borders Economic Strategy Action Plan update)</b>																				

<b>Code &amp; Short Name</b>	CP01-P13 Working age population (16 - 64) with low or no qualifications	<b>Managed By</b>	CPP - Economy and Low Carbon Delivery Team
<b>Description</b>	<b>Indicator:</b> What % of people aged 16-64 in the Borders have low or no qualifications?	<b>PI Administered By</b>	performance@scotborders.gov.uk
	<b>What is being measured?</b> The number of people between 16-64 with no qualifications or qualifications at SCQF level 4 or lower.  <b>Why is it important to measure this?</b> This indicator is a proxy for adult literacy and numeracy.	<p style="text-align: center;"><b>2012/13 result</b></p>  <p style="text-align: center;"><b>CURRENT VALUE</b></p>	

<b>Performance :</b>	<b>Target Ambition</b>																								
<p style="text-align: center;"><b>CP01-P13 Working age population (16 - 64) with low or no qualifications</b></p>  <table border="1" style="margin-left: auto; margin-right: auto;"> <caption>Data for CP01-P13 Working age population (16 - 64) with low or no qualifications</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr><td>2003/04</td><td>17.1%</td></tr> <tr><td>2004/05</td><td>14%</td></tr> <tr><td>2005/06</td><td>14.8%</td></tr> <tr><td>2006/07</td><td>14%</td></tr> <tr><td>2007/08</td><td>13.2%</td></tr> <tr><td>2008/09</td><td>13.3%</td></tr> <tr><td>2009/10</td><td>12.7%</td></tr> <tr><td>2010/11</td><td>12%</td></tr> <tr><td>2011/12</td><td>12.6%</td></tr> <tr><td>2012/13</td><td>12.6%</td></tr> <tr><td>2013/14</td><td>-</td></tr> </tbody> </table>	Year	Percentage	2003/04	17.1%	2004/05	14%	2005/06	14.8%	2006/07	14%	2007/08	13.2%	2008/09	13.3%	2009/10	12.7%	2010/11	12%	2011/12	12.6%	2012/13	12.6%	2013/14	-	<p>Our 10 year ambition, as stated in our Single Outcome Agreement 2013, is to continue to stay below the Scottish average and reduce if possible</p> <p><b>The red line on the graph indicates our locally set targets based on previous trends, and reflects our aspiration to get figures down to 12% or below over the next 10 years</b></p> <p>There is a lag of 12 months between collection and publication of data.</p>
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<b>Commentary</b>	<p>In 2012 the proportion of people aged 16-64 in the Scottish Borders with low or no qualifications increased slightly. However, the Scottish Borders has consistently had a lower proportion of people or working age with low or no qualifications compared to Scotland.</p>																								
<b>Actions :</b>	<p>Refresh of Learning and Skills Partnership Priorities. Focus on areas of deprivation - see details in Action plan update at <b>Appendix 2 (Scottish Borders Economic Strategy Action Plan update)</b></p>																								

<b>Code &amp; Short Name</b>	CP01-P14 Town Centres Retail Vacancy Rate	<b>Managed By</b>	EI - Forward Planning
<b>Description</b>	<p><b>Indicator:</b> What % of retail units in Borders key town centres are vacant?</p>	<b>PI Administered By</b>	performance@scotborders.gov.uk
	<p><b>What is being measured?</b> The percentage of vacant retail units within Borders key town centres. This assessed by SBC Officers.</p> <p><b>Why is it important that we measure this?</b> A low rate of vacant units indicates a vibrant town centre.</p>	<p style="text-align: center;"><b>2013/14 result</b></p>  <p style="text-align: center;"><b>CURRENT VALUE</b></p>	

Performance :	Target Ambition
<p style="text-align: center;"><b>CP01-P14 Town Centres Retail Vacancy Rate</b></p>  <p style="text-align: center;">■ Target (Years)</p>	<p>Our 10 year ambition, as stated in our Single Outcome Agreement 2013, is to reduce the number of vacant units in Borders key town centres.</p> <p><b>Our 10 year target to get back to 8%, as indicated by the red line on the graph, is very ambitious given national trends and changing shopping habits.</b></p>

<b>Commentary</b>	<p>Across the Scottish Borders there is an overall vacancy rate of 10% which is affecting the vitality and vibrancy of town centres. There has also been a steady decline in footfall (visitors) across town centres in the Borders; Selkirk experienced a 30% decline in footfall in 2011, with Melrose, Kelso and Peebles falling to 17% and Hawick 15% respectively. Across the Borders, the retail unit vacancy rate has been stable at 10-11% since the onset of the economic downturn. The current vacancy rate compares favourably against a UK average of 14%, but slightly above the Scottish average of 10.7%.</p>
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<b>Actions :</b>	<p>Ongoing regeneration activity in Selkirk and Kelso, as well as Tourism and Events support across the region (Baton Relay, Return to the Ridings, Tour o' the Borders, Book Festival). Eyemouth Framework - see details in Action plan update at <b>Appendix 2 (Scottish Borders Economic Strategy Action Plan update)</b></p>
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